



## East Optical Americas Inc. Signs a Distribution Service Agreement with Symcon Vision. Ref: 09/18/2023

– Olive Su, CEO and President of East Optical Americas Inc., a newly established independent firm, today announced that she has entered into an agreement with Symcon Vision Inc with a distribution service agreement for East Optical's Americas Inc line of ophthalmic lenses which are sourced from Zhejiang East Optical Technology Co., Ltd. EOA will provide faster lead times and service directly as well to existing EO customers through our existing sales networks.

"EOA is thrilled to have Symcon Vision as a new business and distribution partner. Symcon Vision's history and recognition in Americas ophthalmic industry will give East Optical a competitive advantage in this region" said E. Anthony Brea, VP and Secretary of East Optical Americas. "Symcon Vision has an outstanding customer service team and has successfully proven their ability to serve customers in the Americas with efficient and outstanding results, their distribution facility and service make us valuable partners. We look forward to building and strengthening our relationships with our clients in the Americas."

Symcon Vision will provide warehousing and pick-pack-ship service of East Optical Americas Inc. ophthalmic lenses covering The United States, Caribbean and Latin America through their established sales and client network. Inventory and distribution will be ready and starting in mid-November 2023.

## **About Our Lenses.**

Sourced exclusively From Zheijiang East Optical Technology Co. Ltd., established in August 2008 as an offshoot from Zhejiang East Optical Glasses Co., Ltd, which was founded in 1982, Wenzhou, China. East Optical specializes in producing all kinds of ophthalmic lenses, finished and semi-finished in Polycarbonate, 1.67, and 1.74 lenses and other resins. In Clear, Blue block, polarized, photochromic as well as various AR and SHAR finished categories. They are one of the largest privately owned manufacturers and exporters of ophthalmic lenses in China. All our lenses are produced with the highest standards and quality. East Optical is continuously endeavoring to develop products that maintain the reputation of our clients all over the world. East Optical has FDA registered facilities that also meets ISO 13485 standards and also provides CE Declaration of Conformity. This is coupled with exceptional customer service to meet the growing demands of optical labs, optical dispensaries, and wholesalers.

To learn more about East Optical, please visit www.EastOptical.com

## **About Symcon Vision.**

A global ophthalmic consumables supplier. We serve a large customer base from local laboratories to major international companies around the world. Caring for the complete range and requirements of lens processing. With offices strategically located in the USA, the Netherlands, Brazil, Colombia and Mexico. Symcon Vision has worldwide stock availability with rapid and dependable order processing and delivery. All locations are qualified for Dangerous Goods shipments and have technically skilled, experienced and specialized staff for all your product needs. Symcon strives to deliver quality, reliability and service from a single source. We will help our clients to develop longstanding value with their customers while increasing sales and decreasing overall costs. **#LowerCostPerLens** 

## Contact:

E. Anthony Brea VP and Secretary East Optical Americas Inc. Tonybrea@eastopticalusa.com Roel Theunisse
President and COO
Symcon Vision Inc.
Roel@symcongroup.com